

ANATOMY OF A BADGE

BEFORE



CHECK-IN KIOSK



FACIAL
RECOGNITION
CHECK IN

FRONT

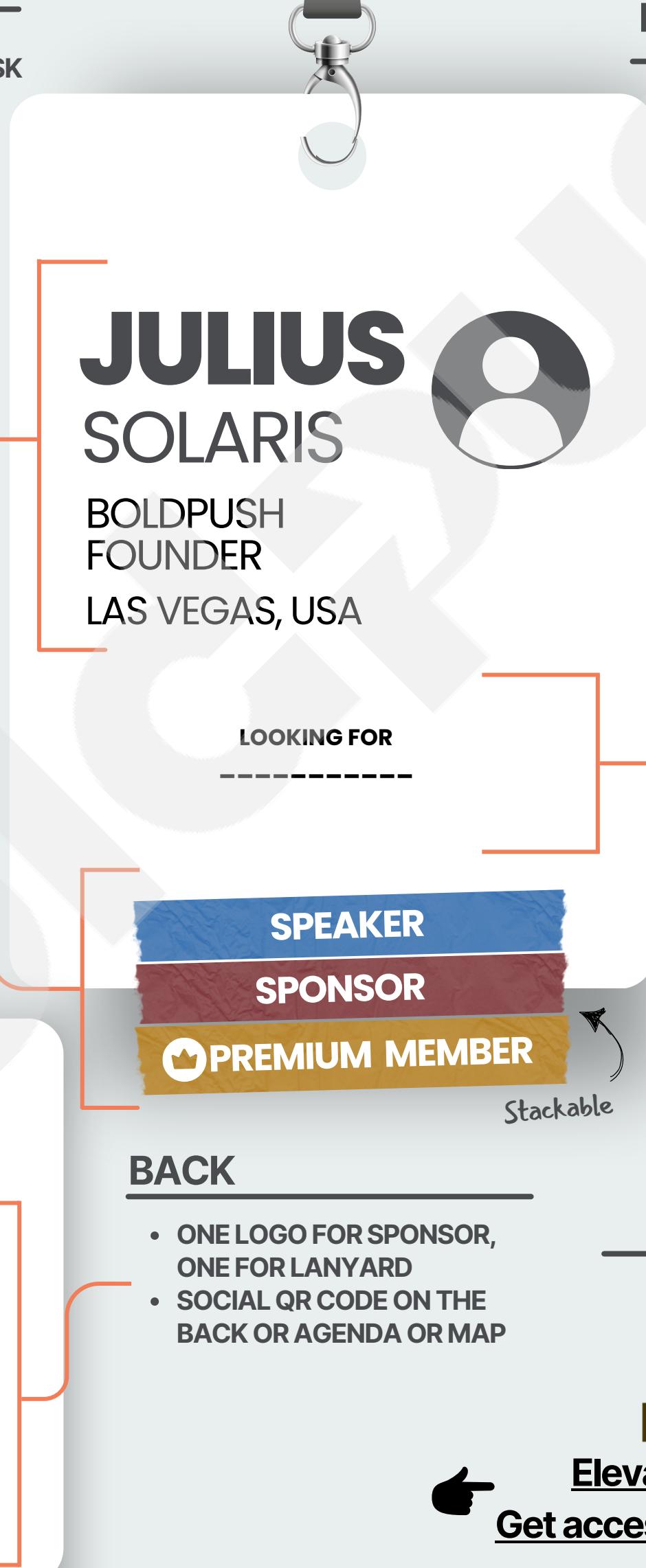
- LARGE NAME
- SMALLER LAST NAME
- SMALLER COMPANY/ROLE
- CITY AND COUNTRY

ADD-ONS RIBBONS AND STICKERS

Sponsor it!

LOGO

LOGO



DESIGN



KEEP IT SIMPLE
AND CLUTTER FREE



NETWORKING OBJECTIVE

- TALK TO ME ABOUT
- I AM LOOKING FOR
- I AM INTERESTED IN

TECH AND SUSTAINABILITY

- RECYCLED
LANYARD
- RECYCLABLE
MATERIALS
- NFC ENABLED
- REAL TIME
SYNCHED

AFTER

RECYCLING BIN
AT EXIT



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